



Wellard

MEDIA RELEASE
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In the presence of the prince

Wellard's Chief Executive Mauro Balzarini recently met His Highness Prince Mishaal Bin Abdullah Bin Turki Bin Abdulaziz Al Saud – Chairman of Saudi Arabia listed Anaam International Holding Group Co. – to discuss cooperation in the agricultural sector in Saudi Arabia and other Middle East countries.

Mr Balzarini noted that the potential is very high in the Kingdom and there are many opportunities, which the company's Saudi Joint Venture - Wellard Saudi Trading Co. – can explore and develop in agri-related activities.

Wellard believes its market share can continue to be expanded and has the potential to be instrumental in increasing animal welfare awareness in the country as well as introducing new technologies and best practice in the region.

Anaam, formerly known as Al Mukairish United Livestock Co., is a Jeddah-based company engaged in the import, export, supply, trade, transportation and breeding of livestock; cultivation of fodder and barley, and the production of meat and foodstuff.



Mauro Balzarini and Prince Mishaal

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