



MEDIA RELEASE
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New website announcement

Wellard Group is pleased to announce its new and improved website will be launched on the 1st of August 2011.

The new website was initiated to reflect the company's recent rapid growth, and to demonstrate its growing global reach and vision in continuing as an industry leader dedicated to feeding the world responsibly.

Designed with a clean and crisp look and user-friendly navigation, the site provides access to more comprehensive information on the group's three main areas of operations and its specific roles and competitive services.

The website also serves as an international platform to reveal Wellard's exciting new developments and key changes expected in the next few months.

Constructive feedback and suggestions for strengthening the websites are encouraged and welcomed through the Contact Us page.

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Background – Wellard Rural and Trading

Wellard is a world leader in the production and distribution of livestock and grain.

Its two largest subsidiaries are Wellard Rural Exports, Australia's largest livestock exporter and ship owner, and Wellard Agri, a large mixed farming land owner and operator specialising in the production of grains, legumes and livestock.

Wellard Rural Exports has supplied quality dairy and beef cattle and sheep and goats to the world for more than 30 years, and its investment in the live export industry is without peer. Based in Fremantle, the company's operations cover every aspect of the export chain, including feed milling, livestock aggregation, road transport, feedlot facilities throughout Australia and modern shipping.

The company's flagship carrier, the MV Ocean Drover (formerly the MV Becrux), is a purpose-built livestock carrier capable of carrying 75,000 sheep or 18,000 cattle from Australia to major markets around the globe. She was commissioned in 2002.

The MV Ocean Shearer (formerly the MV Stella Deneb) can carry 125,000 sheep or 23,000 cattle, or a combination of both.

Two new, technologically advanced, purpose-built vessels, the MV Ocean Swagman and the MV Ocean Outback were launched in 2010.

Wellard Agri owns and operates eight farms covering 33,000 hectares across three agri-hubs. The two northern hubs are located at Dongara and Watheroo in Western Australia's central midlands and one is located at Kojonup in the Great Southern region of WA.

The Dongara hub is home to The Grange, a 14,500 hectare property which is considered one of Western Australia's blue chip farming properties.

The remaining landholding totals more than 18,000 hectares, of which 14,000 hectares is cropped to a variety of grains and legumes. The other 4000ha is devoted to sheep production, including the famous Hyfield Poll Merino stud at Kojonup. In addition, Wellard leases an additional 14,500ha for livestock and grain production.

Wellard Agri also has operations in the farm machinery sector, through management of the CLAAS Harvest Centres at Katanning and Esperance for the Landpower range of farm machinery.